

BS00431

U.S. Application No. 09/748,905 Examiner CHUNG, Art Unit 2611  
Submission of Amendment with RCE in Response to March 11, 2005 Final Office Action

### AMENDMENT TO THE CLAIMS

1. (Currently Amended) A method for allowing programming providers to offer subscribers ~~one or multiple~~ programming events, the method comprising:
  - a. associating ~~at least two~~ events to create a packages ~~for offering to subscribers; and~~
  - b. communicating an electronic programming guide, the electronic programming guide having a programming grid simultaneously listing a wrapper associated with each package and each package's associated events, the programming grid also simultaneously listing a start time and a stop time of each event associated with each package;
    - the electronic programming guide having a first mode in which inputs to a navigator scroll from one package to another package, and
    - the electronic programming guide having a second mode in which inputs to the navigator scroll from one event to another event within the same package
- b. ~~displaying to the subscribers information concerning:~~
  - (1) ~~the package;~~
  - (2) ~~upon selection by the subscriber, at least one of the at least two events comprising the package; and~~
  - (3) ~~a schedule to automatically record the package.~~
2. (Original) The method of claim 1 in which the association step comprises combining events that are related by content, time, channel or source.
3. (Currently Amended) The method of claim 1, wherein in which the wrapper relates each package's associated events, such that the electronic programming guide simultaneously lists each package's wrapper and each package's associated events displaying step

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~~comprises providing a program guide and a navigator by which subscribers can access information of interest within the program guide.~~

4. (Currently Amended) The method of claim 1, further comprising highlighting each wrapper as the navigator scrolls from one package to another package initially showing packages so that only the channel and time information concerning the package are displayed.
5. (Currently Amended) The method of claim 4, wherein the showing step further comprising comprises expanding the electronic programming guide display to include the channel and time information concerning at least one event associated with a of the events comprising the package.
6. (Currently Amended) The method of claim 1, wherein the electronic programming guide further comprises comprising the step of displaying to the subscribers information concerning packages in a collapsed mode in which only the time information concerning the package are displayed.
7. (Currently Amended) The method of claim 6, wherein the electronic programming guide further comprises in which the step of displaying to subscribers information concerning individual events, within each package, in an expanded display mode in which the time and channel information concerning the events are displayed.
8. (Currently Amended) A method for offering users additional programming information concerning events of interest, comprising:

receiving an electronic programming guide having events associated with packages, the electronic programming guide having a programming grid simultaneously listing a wrapper associated with each package and each package's associated events, the

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programming grid also simultaneously listing a start time and a stop time of each event associated with each package;

receiving an input to a navigator that selects a first mode in which the navigator scrolls from one package to another package within the electronic programming guide;  
and

receiving another input to the navigator that selects a second mode in which the navigator scrolls from one event to another event within the same package

- ~~a. associating an electronic programming guide ("EPG") with a display device or set top box ("STB");~~
- ~~b. providing the EPG programming data; and~~
- ~~c. allowing the user to command the EPG selectively to display a schedule to automatically record an individual event within a package.~~

9. (Currently Amended) The method of claim 8, wherein the step of receiving the electronic programming guide comprises receiving ~~providing the EPG programming data further comprises providing~~ information selected from the group consisting of: pricing, content and scheduling information.
10. (Currently Amended) A system processing an ~~An~~ electronic programming guide ("EPG") ~~deployed on an STB or display device for displaying to users information concerning programming, the EPG comprising:~~

the processor executing a software module stored in memory;

the processor receiving events associated with packages;

the processor storing the electronic programming guide in the memory, the electronic programming guide having a programming grid that simultaneously lists a wrapper associated with each package and each package's associated events, the

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programming grid also simultaneously listing a start time and a stop time of each event associated with each package;

the processor producing a first mode of the electronic programming guide in which inputs to a navigator scroll from one package to another package, and

the processor producing a second mode of the electronic programming guide in which inputs to the navigator scroll from one event to another event within the same package

- ~~a. a screen showing at least two products for selection by the user, wherein at least a first product comprises two or more separate programming events;~~
- ~~b. a control for allowing the user to select the first product and display additional information describing each of the programming events; and~~
- ~~c. a screen showing a schedule to automatically record the two or more separate programming events.~~

11. (Currently Amended) The system program guide of claim 10, wherein the inputs are received from in which the control is a remote control.
12. (Currently Amended) The system program guide of claim 10, wherein the in which a processor is adapted to receive a command to cause a display the screen to show package information in a collapsed mode in which only limited scheduling information concerning a the package's events are displayed shown to the subscriber.
13. (Currently Amended) The system program guide of claim 12 10, wherein in which the processor implements a zoom mode in which the subscriber may access additional information is accessed, the additional information describing an event at least one of the two programming events within the a package.
14. (Currently Amended) The system program guide of claim 12 10, wherein when a package comprises non-contiguous events, the processor implementing commands to the navigator

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that scrolls to a next time and a next channel of an associated event within a package in which the processor is programmed to autotune to at least one of the two programming events within the package.

15. (Currently Amended) A method for organizing and presenting program information within an electronic programming guide that is accessible by a subscriber who can thereby select programs of interest, the method comprising:

receiving events associated with packages;

receiving the electronic programming guide, the electronic programming guide having a programming grid that simultaneously lists a wrapper associated with each package and each package's associated events, the programming grid also simultaneously listing a start time and a stop time of each event associated with each package;

receiving an input that causes a navigator to scroll from one package to another package, and

receiving another input that causes the navigator to scroll from one event to another event within the same package

- a. displaying (1) a product wrapper comprising at least two programming events and (2) programming information associated with the package;
- b. allowing the subscriber to call up programming information associated with each of the events forming the package;
- c. allowing the subscriber to purchase either the package or at least one event forming the package; and
- d. displaying a schedule that allows the subscriber to schedule an automatic recording of the package.

16. (Currently Amended) The method of claim 15, wherein the wrapper relates the package's associated events, such that the electronic programming guide simultaneously lists the package's wrapper and the package's associated events in which allowing the subscriber

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~~to call up programming information further comprises displaying to the subscriber information selected from the group consisting of pricing, content and scheduling.~~

17. (Currently Amended) The method of claim 15, wherein when a package comprises non-contiguous events, then causing the navigator to scroll to a next time and a next channel of an associated event within a package in which allowing the subscriber to purchase further comprises selecting whether a package or event is being purchased.
18. (Currently Amended) The method of claim ~~17~~ 15, ~~in which selecting further comprising causing each package to be highlighted as the navigator scrolls between packages comprises 1) using a remote control to highlight the package and 2) communicating to a content provider that either the package or the event is being purchased.~~
19. (Currently Amended) The method of claim ~~17~~ 15, further comprising expanding a package, causing an event within the package to be highlighted, and in which selecting further comprises 1) expanding the display to individually show the events forming the package, 2) highlight at least one event and 3) communicating to a content provider that the at least one event is being purchased.
20. (Currently Amended) The method of claim 17, further comprising receiving the input from a remote control billing the subscriber for the purchased programming.
21. (Cancel)
22. (Cancel)
23. (Cancel)
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28. (Cancel)

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29. (Cancel)